

Activity Three – Increasing Parent Choice and Knowledge:

Online Parent Portal

Activity Background/Description:

To increase parent choice and knowledge, current CCF websites designed to assist parents will be integrated into a Parent Portal. Each of the 4 main parent websites to be included have been created in consultation with our state partners and members of the Council.

1. **Every Student Present**, <https://www.everystudentpresent.org/>, a chronic absence awareness website with a parent focus and a school admin entry also.
2. **NYS Multiple Systems Navigator**, <https://www.msnavigator.org/>, Built for youth, parents, family members and caregivers that rely on supports from multiple child and family serving systems
3. **NYS Child Care and After School Programs Locator**, <http://nysccf.maps.arcgis.com/apps/MapSeries/index.html?appid=bde3bc9d78e84ce193abfbe297dc b0ac> provides information on child care and after school programs in one easy-to-access location. Required by legislation also.
4. **The NYS Parent Guide**, <https://www.nysparentguide.org> A guide for the first five years of the parenting journey. Designed for the mother or father (through birth, adoption, or foster care), a grandparent, partner, family friend, aunt or uncle with parenting responsibilities, to reinforce that what we say and do in the role as a parent matters. The messages from each of the state agencies (e.g., sleeping on infant's back) and experts have been aligned through committee work for this online parent guide.

The NYS OCFS video Child Care Options,

<http://wpc.7e0e.edgecastcdn.net/007E0E/DLP/CHILD%20CARE%20OPTIONS/OVERVIEW06.mp4> will also be showcased prominently and we want to link to all of the state agency and statewide organizational partner websites or webpages for parents.

We want to link to our partner state agency's parent pages also.

Implementation Timeline:

June 2019 – Discovery, hosting environment, design, content strategy and creation

Jul 2019 – Development, testing

Aug 2019 - Launch

Additional Details:

- All NYSB5 partners are invited to contribute to the development of the portal. The Council will be incorporating feedback and field testing the portal. All of the state agency and statewide organizational partner websites or webpages for parents will be linked.
- The grant activities include adding the URL – NYSParenting.org – to all of our NYSB5 publications and parent fliers & outreach.

Cross-sector Partners:

NYS Council on Children and Families, Center for Human Services Research at SUNY, NYS Department of Health, NYS Office of Mental Health, NYS Office of Children and Family Services, NYS Education Department Office of Early Learning and Office of Special Education, NYS Office of Temporary and Disability Assistance, Governor's Early Childhood Advisory Council, NY Early Childhood Professional Development Institute, Early Care and Learning Council.

Contact(s) for Additional Information:

Cate Bohn – cate.bohn@ccf.ny.gov